



**MONACO
ENERGY BOAT
CHALLENGE**
5-8 JULY 2023

POWERED BY



Yacht Club de Monaco



**MONACO
CAPITAL OF
ADVANCED
YACHTING**

COMMUNICATION PRIZE

The Communication Prize will be awarded prize money of €2,000 and is supported by Monaco's City Hall.



The prize will be awarded during the prize-giving ceremony on 8th July 2023.

Winner of the Communication Prize 2022: Team Sakti (India)



Rules 2023

<p>Conditions</p>	<ul style="list-style-type: none"> - The award is open to professional & university teams. - The applicant must have been confirmed as an official participant of the Monaco Energy Boat Challenge 2023 edition by the Organising Committee. - And must have requested to participate by sending an email to presse@ycm.org
<p>Rating</p>	<p>This prize will be awarded to the team with the most points (max. 100pts).</p>



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- **20 points - PRESENTATION:** Submission of an original video presenting your team to put on the website (<1min). This video will be published on the competition website.

Deadline: Registration deadline 15th Dec Energy Class, 15th March for Solar Class & 1st May for Open Sea Class

Points distribution: 10 points for submitting within the deadlines + 10 points distributed by the Jury according to quality and originality.

- **20 points - PRESS KIT:** Submission of a small 'Press Kit' (a set of information that is given to journalists and posted on the site to promote your team).

All you need to do is:

1. Download & Fill in this document <https://bit.ly/3CKiO05>
2. Send us the Powerpoint here: <https://bit.ly/3TsBtn7>

Deadline: 1st June 2023 (*can be adjusted after the deadline if the team sends a first version before 1st June 2023*).

Points distribution: 5 points for submitting within the deadlines + 10 points for answering all the questions + 5 points for the press clippings.

- **40 points - VIDEO** - Submission of a Video (1min-1min30) on the theme *Your Project Sustainability Initiative(s)*. The video cannot be subcontracted to an external party and must be filmed & produced by the Team.

Deadline for sending: 15th June 2023 (penalty for latecomers)

The Video will be published on the Monaco Energy Boat Challenge YouTube channel from **midnight 15th June to midnight 7th July 2023** and the final ranking will be decided on the **highest number of views**.



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	<p>Points distribution: 10 points for submitting within the deadlines + 30 points for the highest number of views (<i>Most viewed YouTube video=30pts for the team, 2nd=25, 3rd = 20, etc.</i>).</p> <ul style="list-style-type: none">- 20 points - SOCIAL: Points will be given to the teams who are the most active on social networks. Don't forget to include the #Energyboatchallenge and tag us @yachtclubmonaco. <p>Period: from confirmation registration date until 8th July 2023 – 1.00pm</p>
Bonus	<p>Up to 15 extra points if the Team sends photos & videos for the event's communication activities between 1st October 2022 to 12 noon 30th June 2023.</p>