



COMMUNICATION PRIZE

Rule:

- The award is open to professional & university teams.
- The applicant must have been confirmed as an official participant of the Monaco Energy Boat Challenge 2022 Edition by the Organising Committee.
- The prize will be awarded as below:

30% of the mark - Submission of a **Press Kit** summarising the communication actions/publications by the team from 1st October 2021 till noon on 30th June 2022.

The **Press Kit** must include visibility summary and data & proof (screenshot/copy) of major achievements.

The **Press Kit** must include all aspects of communication that the team has put in place: written press, social networks, interviews, newsletters. The *MEBC Press Office* will mark the Press Kit on the quality of the work & success in the communication campaign.

30% of the mark - Submission of a **Video** of 1'20 max on the theme **The Team, The Boat & its innovations, what makes Your Project special!** The video cannot be subcontracted to an external party and must be filmed & produced by the Team.

The Video will be published on the Energy Boat Challenge YouTube channel from midnight on 1st July to midnight on 8th and the ranking will be done depending on the highest number of views.

Press Kit & Video to be submitted to energychallenge@ycm.org by midnight on 30th June.

40% of the mark – **MEBC Jury vote**, the International Jury will review the kit & video and rank the teams based on their overall performance.

The prize will be awarded during the prize-giving ceremony on 9th July 2022.

The Communication Prize will be awarded prize money of 2,000 euros and is supported by La Mairie de Monaco.